

## Tourism, rural areas, cooperation Sierra de Francia - Las Hurdes. F. Javier García Hidalgo



**“Ideals, projects are launched, or that we launch in the future, should give pabulum people in rural areas, but not only in tourism but in any subject”**

*The inhabitants of Sierra de Francia have a momentum that seems to be unstoppable and full of good ideas in terms of tourism. That is, at least, the feeling we get who observe the Sierra and know their projects and initiatives. Both regions, Sierra de France and Las Hurdes, seem oriented day by day towards everything related to tourism. Perhaps this type of activity, we think, could be a means to stop the abandonment of rural areas in both regions, as well as improving the economy, of course.*

*Precisely, we have wanted to talk about it with Francisco Javier García Hidalgo, Mayor of Villanueva del Conde and provincial deputy, delegate of Tourism and Artistic Heritage and Documentary, without forgetting the topic of the cooperation agreement between the two regions, reflected in a recent and interesting forum.*

*Javier is a person of nice, nearby treatment, someone who is proud of being born in the region of Sierra de Francia, as he himself said in Villanueva del Conde, during the celebration of declaration of Historic Site, topic of which we wrote in previous issues of our magazine. Then he said: “We are serranos, we have jumped on another car, but we are serranos”.*